

Edited by G Symes

Exhibitor registration for MIDE 2022 is already open, and all diving, boating and water-sports business entrepreneurs are warmly welcomed to take part in the expo.



COURTESY OF MIDE

Malaysia International Dive Expo to return in May 2022

Sporting the theme, "Let's Keep Diving," the Malaysia International Dive Expo (MIDE) has announced that the expo will be back this year, taking place from 27 to 29 May 2022 at the World Trade Centre in Kuala Lumpur.

It will be the 16th year in running for MIDE, billed as the "hottest and coolest dive show in Malaysia," bringing together dive enthusiasts to explore the underwater world and participate in the business of diving as well. Aiming to be a one-stop-hub for all things diving, including dive equipment, courses, travel, and underwater conservation, as well as boating and water sports, MIDE promises to showcase all kinds of products and services over the three-day event.

Recovery plan

After over two years of difficult and challenging times for the dive industry during the coronavirus pandemic, MIDE is working hard to help implement a global travel recovery plan, encouraging renewed confidence in members of the dive industry by promoting both local and international dive destinations and helping divers feel safe and inspired to travel again.

New addition: Boating & water-sports

To the delight of water-lovers of all types, MIDE is expanding the show to feature more boating and water sports, bringing to visitors the best of the water world.

Attendees in the thousands

MIDE has averaged around 12,000 visitors each year, which totals roughly 200,000 visitors over the last 15 years. In 2022, MIDE is ready to welcome even more dive enthusiasts, business entrepreneurs,

tourism boards, dive agencies, brand manufacturers and distributors to make use of the networking platform. While 90 percent of attendees are divers, inclusion of the new boating and water-sports area at the expo will undoubtedly see even more water-lovers coming to the show this year.

Register today!

All diving, boating and water-sport business entrepreneurs are warmly welcomed to be part of MIDE 2022, which is now open for registration. Touted as Asia's "Hottest & Coolest Dive Expo," exhibitors' are encouraged to registration today and get in early to avoid disappointment.

Contact MIDE

Email MIDE at: info@mide.com.my For more information and updates, visit: mide.com.my. Follow MIDE on social media for news and updates. Go to **Facebook**, **Instagram** and **Twitter** at hashtag of MIDEEXPO. ■

MIDE 2022...LET'S KEEP DIVING



MALAYSIA INTERNATIONAL DIVE EXPO

27-29 MAY 2022
WORLD TRADE CENTRE, KL



We are excited to share that the next installment of the Malaysia International Dive Expo (MIDE) is scheduled from 27-29 May 2022 at Hall 3, World Trade Centre, Kuala Lumpur.

SAVE THE DATE & SEE YOU IN MAY!

For more information, contact us **603 7980 9902** or email info@mide.com.my

