## MALAYSIA INTERNATIONAL DIVE EXPO 2024 "Embracing the Ocean's Majesty"

he 18th edition of the Malaysia International Dive Expo (MIDE) 2024 is scheduled to take place from 7 to 9 June 2024 at the Malaysia International Trade & Exhibition Centre (MITEC), Kuala Lumpur.

Themed "Embracing the Ocean's Majesty", the expo is set to welcome even more divers, businesses and water sports related professionals from around the world.

As a long-standing annual event, MIDE plays a significant role in promoting, growing and strengthening the dive community and businesses. A one-stop-hub for all things related to the water world including equipment, courses, travel, conservation, education, boating/sailing and other water sports, visitors will be able to connect with a host or local and international brands, while exhibitors will benefit from sales leads and increased brand awareness.

Established in 2006, MIDE has gained worldwide recognition as a prominent event in the diving industry, welcoming more than 220,000+ attendees over the last 17 years.

MIDE 2024 is now open for exhibitors' registration and warmly welcomes all dive business entrepreneurs and dive enthusiasts to be part of the "HOTTEST & COOLEST DIVE EXPO" that connects your business to the underwater world for exploration, education and enjoyment that continues.

Interested parties are advised to get in early to avoid disappointment.

Contact the team via info@mide.com.my for more information. Visit www.mide.com.my and social media pages for regular updates.

## **About the Organiser**

AsiaEvents Exsic (AEE) was established in Malaysia and Australia to provide end-to-end services and expertise in event management, exhibitions, media services and project management. The team at AEE has a combination of 25 years' of experience as consultants in planning, technical support, management of leisure and hospitality projects as well as in the organising of international and local exhibitions, seminars and conferences. AEE is also a public relation marketing and media advertising house. As a strategic advisor for exhibition management, AEE also supports bridging businesses in the marketplace and new partnership ventures.

AsiaEvents Exsic (AEE) has won awards for "Exhibition Excellence" in 2018 and another award in 2022 for "Above & Beyond Recognition" for commendable effort and achievement in organising the Malaysia Intl Dive Expo during the pandemic (Dec 2021).

