



MALAYSIA INTERNATIONAL DIVE EXPO

The **HOTTEST** DIVE EXPO in Malaysia
www.mide.com.my

18TH EDITION OF MALAYSIA INTERNATIONAL DIVE EXPO (MIDE) 2024

Embracing The Ocean's Majesty

PRESS RELEASE - 24 May 2024

AsiaEvents Exsic, the organizer for Malaysia International Dive Expo 2024 (MIDE) is thrilled to announce the upcoming Dive Expo 2024, an immersive event celebrating the world of diving and marine exploration.

Scheduled from **7 – 9 June 2024** at the **Malaysia International Trade Exhibition Centre**, MIDE 2024 promises to be a spectacular showcase of the latest innovations, trends and experiences in the diving industry.

MIDE2024 will be officiated by YB Khairul Firdaus bin Akbar Khan, Deputy Minister of Tourism, Arts and Culture on 7th June 2024 at 11.00am at Main Stage of Hall 2, Level 1, MITECKL.

The ultimate destination for diving enthusiasts, adventurers, and marine conservationists alike MIDE promises a diverse range of exhibitors, interactive workshops and captivating presentations.

With so much lined up, attendees will have the opportunity to:

- 🔍 Discover cutting-edge dive gear and equipment from leading manufacturers and brands;
- 🌐 Explore exciting travel destinations and dive sites across the globe;
- 🗣️ Engage with experts through informative seminars and panel discussions on marine conservation, underwater photography, and more;
- 🛠️ Participate in hands-on demonstrations and try out the latest dive technologies; and
- 👥 Connect with fellow diving enthusiasts and professionals to share experiences and insights.





Key highlights at MIDE 2024 include:

- **The documentary screening of 50HOURS UNDERWATER – A DIVE FOR HOPE** on 8 June. Not only does the documentary celebrate the diversity and complexity of the underwater world, the producers aim to spark meaningful conversations and foster better understanding of our underwater world.
- **Careers in Scuba Diving:** A brand new platform, individuals passionate about underwater exploration can now register to explore the different career paths available within the scuba diving industry.
- **Live Demonstrations:** Newbies are encouraged to experience the thrill of diving firsthand with live demonstrations, led by experienced professionals.
- **Forum and dialogue:** Dedicated to exploring various facets of diving from adventure and exploration to conservation efforts and sustainable practices, visitors can enjoy the forum discussions and hear from the experts' current efforts undertaken on marine preservation.
- **Workshops and seminars:** Visitors can join expert-led workshops and seminars to learn about a wide range of topics including dive safety, underwater photography, marine biology, technical diving, sustainable diving practices and more.
- **Engaging the youth:** Younger visitors can enjoy a range of interactive activities and educational presentations to learn about pressing environmental issues such as plastic pollution, coral reef conservation and marine biodiversity.
- **Networking Opportunities:** Visitors will have the opportunity to connect with industry leaders, fellow divers, and potential collaborators during networking sessions and social events throughout the expo.
- **Best Booth Award:** In recognizing the effort put into the show, exhibitors will also be judged and awarded the Best Booth Award during the event's opening ceremony.
- **Prizes:** Daily prizes including dive holidays, equipment and courses will also be up for grabs each day, courtesy of very generous exhibitors, suppliers, and partners. Prizes worth more than RM80k are up for grabs for the 3 days expo.

To secure tickets and skip the queues, visitors can head to www.mide.com.my.

Details of MIDE 2024 are:

 7 – 9 June

 10.00am – 7.00pm

 MITEC KL

Follow us on:

 [mideexpo](https://www.facebook.com/mideexpo)

 [mideexpo](https://www.instagram.com/mideexpo)

 [aeeexpo](https://www.youtube.com/aeeexpo)

 www.asiaevents.com.my



About AsiaEvents Exsic Sdn Bhd:

AsiaEvents Exsic, established in Malaysia in 2001, offers expertise in event management, exhibitions, media services, and project management. With 25 years of experience, they provide consulting, technical support, and support for leisure and hospitality projects.

AsiaEvents Exsic has won several awards for its excellence, dedication and commitment to its core vision and mission of the company.

1. 2018 – Exhibition Excellence Award
2. 2021 – Above & Beyond Recognition Award
3. 2023 – Platinum Business Award for SME Women Entrepreneurs Award
4. 2023 – Malaysia Business Events Award for Consumer Exhibition Excellence Award